



25 YEARS OF IMPACT

# IMPACT REPORT **20 23**



Moving ministries forward, **together.**

Report Photography: Mike Riess, Andrew David Cox, & MMFA Staff

# Moving ministries forward, **TOGETHER.**

## Table of Contents

Message to Our Community	2
Celebrating 25 Years of Impact	3
25 Years in Review	
More Than Just Money	
2023: Reaching New Heights	7
Investments	
Gifts	
Stewardship	
Grants	
Grant Impact Story	
Staff & Services	13

# Message to Our Community

From the CEO

The famous missionary Hudson Taylor said, "Depend on it. God's work done in God's way will never lack God's supply." The founders of MMFA had to believe that. In the early years, and perhaps in economic hardships like 2008, it felt like the foundation, and maybe the church needed help with God's supply. But Moravians, when pulled together, can accomplish much. Last summer, before MMFA entered our 25th anniversary year, we completed a collaboration with other agencies to raise \$50,000 for medical debt relief. Moravians contributed over \$102,000 for medical debt relief. We have so many of those success stories from our first 25 years. But we're not done.

Our strategic priorities include promoting our identity to strengthen our base, providing programs to enhance Moravian ministries, and equipping Moravians to invest in and with MMFA.

Promoting our identity to strengthen our base includes the following:

- Developing ambassadors in our churches to promote our work and grow our fans
- Contributing 75% of our income every year to grantmaking
- Measuring our programmatic work to deepen its impact in churches and in Moravian circles

Providing programs to enhance Moravian ministries includes:

- Offering new planning resources
- Updating stewardship and development services to support ministries.
- Cross-training staff
- Taking care of the donors we have – leading with gratitude...
- Upgrading systems

Equipping Moravians to invest in and with MMFA involves:

- Using technology to grow impact and attract other Moravians to our work
- Targeting communications
- Growing investment options and accounts
- Focusing on board diversity and performance measures

Our tagline is **Moving ministries forward, together**. Dr. Martin Luther King Jr. said, "If you can't fly, then run. If you can't run, then walk. If you can't walk, then crawl. But whatever you do, you must keep moving forward."

We're going to keep moving forward. Moravians, together, will accomplish many more things in the next 25 years.



CHRISTOPHER W. SPAUGH  
PRESIDENT & CEO

# Moving Ministries Forward

For 25 Years



Here's to 25 More!



# 25 Years In Review

For Moravians, By Moravians

**19**

CAPITAL  
CAMPAIGNS

**1998**



**8**

FIELD OF INTEREST  
GRANT-MAKING FUNDS

**59**

STEWARDSHIP &  
DEVELOPMENT PROGRAMS

*This amount of money distributed in grants through MMFA would cover an area the size of two football fields with \$1 bills!*



**\$1,156,451.08**

GRANTS  
DISTRIBUTED

**\$4,257,589.10**

GIVING PORTAL  
GIFTS



**21,021**

NUMBER OF GIVING  
PORTAL GIFTS

**\$233,558,592**

MONEY  
INVESTED

*If we lined up all the money invested in MMFA in \$1 bills, it would almost circle the world once at the equator!*



**\$190,364,190**

MONEY  
DISTRIBUTED

# More Than Just Money

## Celebrating 25 Years of Ministry

When I started at MMFA in 2012, we were well on our way as an interprovincial agency that served Moravians and Moravian ministries through investment management, planned giving, and stewardship and development services.

I quickly learned that many people saw us as “the money folks”. While I understood why, the joy of the work was (and still is!) seeing how money becomes ministry, how gifts of all kinds support what God is up to in the world, and how our communities of faith seek to “be the church” through dedicated and generous acts of stewardship.

What exactly does that look like? Here are a few examples from the 12 years I've worked for MMFA:

- Scholarship funds that help children and youth go to camp or afford higher education
- Church leaders willing to wrestle with tough questions and seeking the leadership of Jesus as they plan for the future
- Over \$1,000,000 in field of interest fund grants since 2020. Those grants funded projects to feed and clothe people, care for God's creation, provide shelter and safety, support healing and health, and much more.
- Commitments of all sizes to fundraisers and capital campaigns for beloved Moravian ministries
- Congregations listening to their neighbors, learning about their needs, then asking themselves, “How can a church like ours use our gifts to make a difference here?”
- People who care so much about Moravian ministries that they include them in their estate plans
- Over \$100,000 raised in 2023 to relieve medical debt in the U.S. and Ahaus, Honduras

I could go on and on. It's a beautiful thing to witness love, kindness, action, and yes, money, at work for the glory of God. It's an even better job to get to share the story of this generosity with others.

MMFA will keep being “the money folks”, I suppose, but that's ok with me. Because that money means ministry. MMFA has the honor of moving ministries forward, together with you, in the name of our Creator, Redeemer, and Sustainer. Thanks be to God for that honor over the past 25 years and for what's to come!



LAURA WATSON  
VICE PRESIDENT & DIRECTOR OF PROGRAMS

# 2023: Reaching New Heights

## Investments



### The power of community!

Early Moravian settlers practiced faith and devotion to Christ by investing in the future and pooling their resources. They put their resources together into the community and took back only what they needed to live productively for Christ and their siblings in Christ.

The Moravian Common Fund was built with the same spirit of community. Moravian worship communities, organizations, and agencies who invest in the Common Fund retain ownership of their assets while gaining a high-quality, low-cost investment solution that provides ongoing management and administration of funds.

By combining resources in the Common Fund, we are a larger investor and benefit from economies of scale, lower total costs, and more. In addition, the investment fees that would leave the church in a secular investing scenario stay within the Moravian church to work for God. These fees fund services that your foundation provides at no charge to Moravians.

As of December 31, 2023, Moravians had \$195,253,617 under investments through MMFA. These assets represent the collective endowments, trusts, scholarship funds, donor-advised funds, gifts annuities, pensions, and various other investment accounts.

Last year, MMFA had 40 accounts opened in the Moravian Common Fund, from both new and existing donors or investors. These accounts include:

- 4 new church investors: Common Grace, Great Kills, Moravian Shared Ministry, and New Beginnings Moravian Church
- 33 additional fund investors
- 1 new charitable gift annuity
- 1 new perpetual fund
- 1 new donor-advised fund
- 1 new charitable remainder trust

Together, investors deposited more than \$12,344,409 million of additional funds into the Moravian Common Fund in 2023.

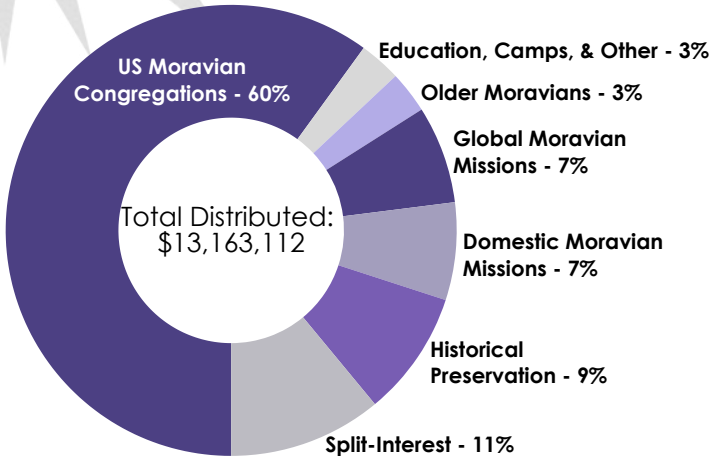
Moravian Ministries Foundation in America, Inc. (MMFA) is a qualified 501(c)3 public charity incorporated in North Carolina. We do not provide tax or legal advice. It is recommended that all Foundation clients seek tax or legal advice from their respective providers prior to engaging in any relationship with MMFA. Past investment performance does not guarantee future returns. Turlington and Company, L.L.P. CPAs perform an independent audit of our financials annually.



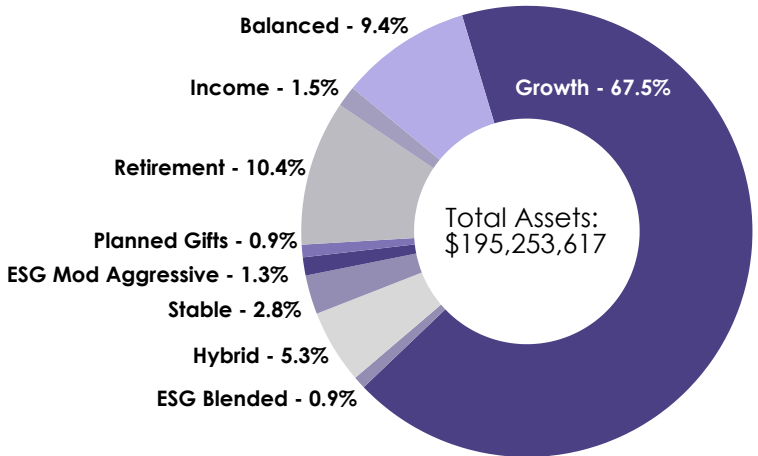
# 2023: Reaching New Heights

## Investments

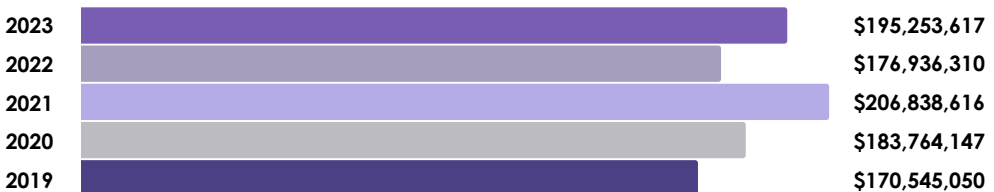
Percentage of Distributions



Percentage of Assets by Type



Total Assets by Year  
For Last 5 Years



# 2023: Reaching New Heights

Gifts

Preparing tomorrow, today.

MMFA offers a variety of services to support churches and agencies in their future planning. MMFA can help your church or agency navigate the tools of philanthropy and gift planning. We support leaders in identifying ministry needs, policy development, estate planning, and member/volunteer communications. We also work with individuals or couples to plan and organize their gifts through various philanthropic tools. We help individuals maximize charitable giving impact by offering options such as donor-advised funds, perpetual funds, charitable remainder trusts, charitable lead trusts, and gift annuities. Additionally, MMFA provides the Moravian Giving Portal, which allows individuals to donate to Moravian ministries.

## Gift Planning

MMFA has continued its partnership with PlannedGiving.com to provide an online legal document preparation tool called Legacy Planner™. This tool is capable of generating wills, powers of attorney, and other legal documents. It also includes instructions on notarizing and correctly filing the documents in your state. In addition to the legacy planning tool, our planned giving resources provide individuals with helpful hints and examples around generous giving now and in the future.

## Moravian Day of Giving 2023: February 21, 2023

The third annual Moravian Day of Giving raised \$220,775.98, with more than 1,800 gifts and 83 first-time givers. This Day continues to have a huge impact on Moravian churches and organizations by sparking unexpected generosity.

## Moravian Giving Portal

Introduced in 2019, the Moravian Giving Portal became a vital way for congregations to receive gifts during the pandemic. The availability of the tool before it was critical helped many congregations transition more easily to an online giving format. All Moravian churches, ministries, and organizations within the United States are able to utilize the Moravian Giving Portal as their main donation site or as an additional giving opportunity. MMFA is proud to cover all processing fees and charges, allowing Moravian ministries to get 100% of the donation.

Through the Moravian Giving Portal in 2023:

**\$1,852,493**

Total in Gifts

**7,708**

Number of Gifts

# 2023: Reaching New Heights

## Stewardship

### Cultivating Generosity

At Moravian Ministries Foundation, one of our goals is to help pastors and church leaders cultivate generous disciples. We provide a wide variety of proven techniques and tools to help Moravian worship communities, organizations, and agencies with their stewardship needs at no cost! In 2023, MMFA worked with 27 ministries providing stewardship services. These services included:

- Working with church boards to assess stewardship health, set goals, and create action plans
- Providing resources for teaching children about stewardship
- Creating materials such as newsletter articles, letters, and briefs
- Sharing best practices and trends for effective fundraising
- Supporting clergy and lay leaders as they strengthen their stewardship ministries



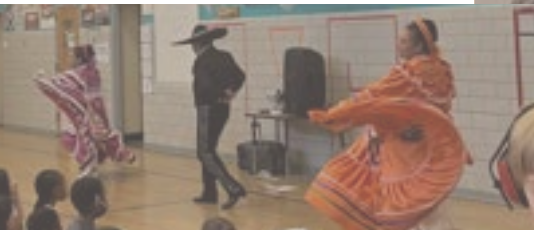
# 2023: Reaching New Heights

## Grants

### Spreading God's Love

MMFA's envisions thriving ministries that glorify God. Our grant program helps us achieve this vision by providing financial assistance to organizations that work towards alleviating hunger, providing shelter, ministering to those imprisoned, and more. Grants are funded through generous donations and a portion of MMFA's budget. Thanks to your contributions, MMFA was able to distribute 45 grants, totaling \$392,325 to 39 recipients in 2023. Most of this grant money was donated during the 2023 Moravian Day of Giving. The grant recipients include:

- Anthony's Plot
- Board of World Mission
- Calvary Moravian Church (NC)
- Calvary Moravian Church (PA)
- Chaska Moravian Church
- Christ Moravian Church (AB)
- City With Dwellings
- Clemmons Moravian Church
- Common Grace
- East Hills Moravian Church
- Ephraim Moravian Church
- Fairview Moravian Church
- Friedberg Moravian Church
- Friends of Moravian Prison Ministry
- Home Moravian Church
- Hope Moravian Church (IN)
- Iglesia Esperanza for Bethlehem
- Jan Blahoslav High School
- Lake Mills Moravian Church
- Linden Hall
- Little Church on the Lane
- Mission: Feet First
- Moravian Archives, Southern Province
- Salemtowne
- Moravian Open Door
- New Philadelphia Moravian Church
- Olivet Moravian Church
- On Wings Like A Dove
- Personal Essentials Pantry
- Roots Moravian Church
- Samaritan Ministries
- South Branch Regional Council of Churches
- Sunnyside Ministry
- The Dwelling
- Tricklebee Café
- United Moravian Church
- Waconia Moravian Church
- West Side Moravian Church (WI)
- You Belong



# Grant Impact Story

## The Dwelling | Winston-Salem, NC

Restoring dignity and self-worth  
Nourishing body, mind, and spirit  
Igniting flames of hope

These are just a few of the ways The Dwelling is improving the quality of life for vulnerable communities in Winston-Salem, NC.

In 2023 The Dwelling received three grants from MMFA's field of interest funds to support their vital work:

- \$2,000 from the Clothing Fund for their shower ministry
- \$1,600 from the Healing & Health Fund for cremations and funeral costs
- \$18,000 from the Hunger & Thirst Fund for their Feasting Ministry

When asked to share more about the Feasting Ministry, Deacon Brittany Perry explained, "We host feasts twice every Sunday, offering both breakfast and lunch to community members. The Ministry goes beyond mere feeding to emphasize the importance of abundance over scarcity for all people, especially for individuals experiencing homelessness. Recognizing that many people in our community live in a world of scarcity where basic needs are often unmet, the Feasting Ministry aims to provide not just nourishment but a sense of abundance and celebration."

Thanks in part to the grant they received from MMFA, The Dwelling increased the total number of meals served in 2023 by 6,779 meals.

But they are offering much more than meals. Through the inclusion of fruits and vegetables as well as other nutritious food items, The Dwelling offers nourishment and health. By bringing people together around tables, The Dwelling offers fellowship and community.

Most importantly, in all their work, The Dwelling offers the reassurance that nothing can or will separate us from the love of God through Jesus. We give thanks for their ministry and for everyone who made the grants The Dwelling received possible through the generous support of MMFA's field of interest funds.

Visit [mmfa.com/grant](https://mmfa.com/grant) to learn more about the other two grants The Dwelling received in 2023!



# Foundation Staff



**Chris Spaugh**  
President &  
CEO



**Laura Watson**  
Vice President &  
Director of Programs



**Valerie Kiger**  
Director  
of Finance



**Hanna Jackson**  
Communications &  
Marketing Specialist



**Libby Davis**  
Administrative  
Assistant

## Trustees

Brenda Genemans  
Keith Gohdes  
Lou Jackson  
Larry Johnson, Treasurer  
Keith Kapp  
Bill Matz, Vice Chair

Cindy Miller  
Justin Peart  
Gail Theard, Secretary  
The Rev. Virginia Tobiassen  
Bruce Shoger  
Brent Waddell, Chair



# Our Services

We help individuals, churches, and agencies grow and sustain the ministries that are central to our Moravian faith.

## INVESTMENTS



The Moravian Common Fund is a pooled investment and endowment management vehicle that provides a high-quality, low-cost investment solution for Moravian churches and agencies. By combining resources, we become a larger investor, benefiting from economies of scale and lower total costs.

---

## GIFTS



MMFA works with churches and agencies to provide philanthropy and gift-planning strategies that help individuals plan and organize their generosity. MMFA also provides the Moravian Giving Portal, allowing individuals to donate to a Moravian ministry, with 100% of contributions going to the organizations.

---

## GRANTS



MMFA's vision is thriving ministries that glorify God. Our grant program helps us realize this vision by providing financial support to organizations doing work to alleviate hunger, provide shelter, minister to those imprisoned, and more. Grants are funded through generous donations and a portion of MMFA's budget.

---

## STEWARDSHIP



Being God's stewards is an incredible responsibility, privilege, and joy. MMFA offers Stewardship Services to help communities of faith deepen their commitment to using time, talent, treasure, and more for God's work in the world.

Thank you to our partners, investors, board, and staff.  
We are honored to be able to service the Moravian  
Church for 25 years, and we look forward to the next  
25 years and beyond.



119 Brookstown Avenue, Suite 305  
Winston - Salem, NC 27101

336.725.2589 | [MMFA.com](http://MMFA.com)

Moving ministries forward, **together.**